



## Graduate School of Education

### CREATIVITY AND IMAGINATION IN EDUCATIONAL SETTINGS - 05:300:305:D1

CREATIVITY AND IMAGINATION.SUMMER COURSE

A Hybrid Course

Prof. Helane S. Rosenberg

#### ACCOMMODATIONS

Appropriate accommodations are available for students with disabilities. Please see web site of Disability Services for Students for more information.

#### ACADEMIC INTEGRITY

The policies found in the Rutgers Academic Integrity Policy apply to this course.

#### LEARNING OBJECTIVES:

1. Understanding the development of the fields of creativity and mental imagery through the reading of carefully selected representative materials.
2. Gaining a wide ranging perspective of creativity and imagination by videoed lectures by a variety of speakers from a variety of fields including:
  1. Education
  2. Psychology
  3. The arts
3. Developing a critical eye on what the student views as creative in the processes and products of others.
4. Conducting a personal investigation in the student's own creative processes (fluency, flexibility, and elaboration), as well as recognizing one's own potential to be creative in many ways.
5. Selecting and describing (individually) what the student believes to be a creative product.
6. Working together with other students in a group to develop conceptual materials that stimulate creativity in a target population.

#### GRADING

8 journals each worth 5 points:	40 points
My Favorite Creative Video	10 points
Group Project: Creativity Box	20 points
Group Project: The 11th Principle	20 points
Class participation	10 points

**SCHEDULE OF CLASS MEETINGS:**

SESSION 1 FACE-TO-FACE TUE JUN 23  
SESSION 2 ONLINE WED JUN 24  
SESSION 3 ONLINE THU JUN 25  
SESSION 4 FACE-TO-FACE TUE JUNE 30  
SESSION 5 ONLINE WED JUL 1  
SESSION 6 ONLINE THU JULY 2  
SESSION 7 FACE-TO-FACE TUE JUL 7  
SESSION 8 ONLINE WED JUL 8  
SESSION 9 ONLINE THU JUL 9  
SESSION 10 FACE-TO-FACE TUE JUL 14  
SESSION 11 ONLINE WED JUL 15  
SESSION 12 FACE-TO-FACE THU JUL 16

**SESSION 1 FACE-TO-FACE TUE JUN 23****WHAT HAPPENS IN CLASS**

## Introduction

- Overview of Sakai site and how it works
  - Rosenberg videos
  - Creative Spirit Videos
  - Lehrer Videos
  - Readings
  - Assignments (individual and group) and Guidelines
- Books to purchase
  - Wreck This Journal
  - Steal Like An Artist
  - Harold And The Purple Crayon
- Discussion of personal creativity

**HOMEWORK:**

Homework consists of 3 tasks:

1. Reading a chapter
2. Watching 2 recorded lectures (all parts of each lecture)
3. Reading 1 Guideline

1. READING FROM *Imagine: How Creativity Works*

- CH-00: Introduction
- CH-01: Bob Dylan's Brain

## 2. RECORDED LECTURES TO WATCH:

- *Creative Spirit* Video 1 (All 3 parts)
- Lehrer Video 1 (Both parts)

### 3. Reading 1 Guideline

- Guidelines for Class Participation

## **SESSION 2 ONLINE WED JUN 24**

### HOMEWORK:

Homework consists of 5 tasks:

1. Reading an online chapter
  2. Doing activities from *Wreck This Journal*
  3. Watching 2 recorded videos (all parts of each video)
  4. Reading 3 Guidelines
  5. Completing an assignment
1. READING FROM *Imagine: How Creativity Works*
    - CH-02: Alpha Waves (Condition Blue)
  2. DOING ACTIVITIES FROM *WRECK THIS JOURNAL*
    - Please select 10 of the activities from this book – any 10 that you want. Complete them and bring the book with you to every Face-to-Face class
  3. WATCHING 2 RECORDED VIDEOS (All parts of each)
    - The *Creative Spirit* Episode 2 (in 3 parts)
    - Jonah Lehrer On Creativity
  4. READING 3 GUIDELINES
    - Guidelines for Journal Entries
    - Guidelines for Creating the Box
    - Guidelines for the Eleventh Principle
  5. COMPLETING AN ASSIGNMENT
    - Complete Journal 1

**SESSION 3 ONLINE THU JUN 25**

## HOMEWORK:

Homework consists of 6 tasks:

1. Reading an online chapter
  2. Doing activities from *Wreck This Journal*
  3. Watching 1 recorded video (all parts)
  4. Reading 3 Guidelines
  5. Reading material from *Steal Like An Artist*
  6. Submitting a Journal
1. READING FROM *Imagine: How Creativity Works*
    - CH-03: The Unconcealing
  2. DOING ACTIVITIES FROM *WRECK THIS JOURNAL*
    - Please select a new set of 10 activities (not the ones you did last week) from this book – any new set of 10 that you want. Complete them and bring the book with you to every Face-to-Face class
  3. WATCHING 1 RECORDED VIDEO (All parts)
    - The creative Spirit Episode 3 (all 4 parts)
  4. READING 3 GUIDELINES
    1. Guidelines for Creating the Box
    2. Guidelines for the Eleventh Principle
    3. Guidelines for Finding and Presenting the Most Imaginative Video Example
  5. READING FROM *Steal Like An Artist*
    - Principles 1-5 (pages 1-73)
  6. SUBMIT A JOURNAL
    - Submit Journal 2

**SESSION 4 FACE-TO-FACE TUE JUNE 30**

## WHAT HAPPENS IN CLASS

- Activities led by Prof. Rosenberg
- Prof. Rosenberg explains 2 assignments:
  - The Eleventh Principle
  - The Creativity Box
- Students break into groups to work on the above 2 assignments

## HOMEWORK:

Homework consists of 3 tasks:

- Reading an online chapter
- Watching 1 recorded video (all parts)
- Submitting Journal 3

1. READING FROM *Imagine: How Creativity Works*

- CH-04: *The Letting Go*

## 2. RECORDED VIDEO TO WATCH:

- *Creative Spirit* Episode 4 (All 3 parts)

## 3. SUBMITTING A JOURNAL

- Submit Journal 3

**SESSION 5 ONLINE WED JUL 1**

## HOMEWORK:

Homework consists of 8 tasks:

1. Reading an online chapter
2. Doing activities from *Wreck This Journal*
3. Watching 1 recorded video
4. Reading 1 Guideline
5. Reading material from *Steal Like An Artist*
6. Submitting a Journal
7. Watching The Most Creative YouTube Video Dr. Rosenberg Found
8. Uploading your video

1. READING FROM *Imagine: How Creativity Works*

- CH-05: *The Outsider*

2. DOING ACTIVITIES FROM *WRECK THIS JOURNAL*

- Please select a new set of 10 of the activities from this book – any 10 that you have not previously selected. Complete them and bring the book with you to every Face-to-Face class

## 3. WATCHING 1 RECORDED VIDEO

- Watch Video: *Direct TV Commercials-2012*

## 4. READING A GUIDELINE

- Guidelines For Finding And Presenting The Most Creative/Imaginative Video Example

5. READING FROM *Steal Like An Artist*

- Principles 6-10 (pages 74-140)
6. SUBMIT A JOURNAL
    - Submit Journal 4
  7. WATCHING The Most Creative Video Dr. Rosenberg Found
    - Watch *Direct TV Commercials-2012*
  8. COMPLETING AND UPLOADING A VIDEO ASSIGNMENT
    - Complete and Submit The Most Creative/Imaginative Video Assignment.

## **SESSION 6 ONLINE THU JULY 2**

### HOMEWORK:

Homework consists of 4 tasks:

1. Reading an online chapter
  2. Doing activities from *Wreck This Journal*
  3. Watching 1 recorded video
  4. Completing an assignment
1. READING FROM *Imagine: How Creativity Works*
    - CH-06: The Power of Q
  2. DOING ACTIVITIES FROM *WRECK THIS JOURNAL*
    - Please select your final set of 10 of the activities from this book – any 10 that you have not previously selected. Complete them and bring the book with you to every Face-to-Face class
  3. WATCHING 1 RECORDED VIDEO
    - Watch Charles Limb: *Your Brain On Improv*
  4. COMPLETING AN ASSIGNMENT: My Most Creative/Imaginative Video

### DIRECTIONS:

- Find and record the video that demonstrates an exemplary example of what you deem to be a creative or imaginative piece of work. This video example could be a commercial (like the Alec Baldwin commercial for credit cards), like an interview with Howard Gardner, or like an evening news story about a person solving a crime. The video should be no longer than three minutes in length, so you may have to submit only part of the entire video. (Additional details about this assignment can be found in the guidelines for this assignment.)

- You will upload the video file or the link (YouTube Video URL) on our SAKAI website as directed in the Assignments on SAKAI.

## **SESSION 7 FACE-TO-FACE TUE JUL 7**

### WHAT HAPPENS IN CLASS

- Students present their favorite movie videos
- Prof. Rosenberg overviews what will happen in the second half of the course

### HOMEWORK:

Homework consists of 5 tasks:

1. Reading an online chapter
2. Watching 1 recorded video
3. Watching 2 recorded lectures
4. Reading 2 Guidelines
5. Watch examples of other student PowerPoint Presentations

#### 1. READING FROM *Imagine: How Creativity Works*

- CH-07: Urban Friction

#### 2. WATCHING 1 RECORDED VIDEO

- Elizabeth Gilbert: *Your Elusive Creative Genius*

#### 3. WATCHING 2 RECORDED LECTURES

- Understanding the *Eleventh Principle* Assignment
- Understanding the *Creativity Box* Assignment

#### 4. READING 2 GUIDELINES

- Guidelines For *Creating The Creativity Box*
- Guidelines For *Creating The Eleventh Principle*

#### 5. WATCHING EXAMPLES OF THE ELEVENTH PRINCIPLE PRESENTATION

- Below are links to three presentations created by students in previous semesters. Click on each link to watch each of the three presentations.
  - DON'T ACT YOUR AGE
  - The Eleventh Principle
  - 11<sup>th</sup> Principle PowerPoint

**SESSION 8 ONLINE WED JUL 8**

## HOMEWORK:

Homework consists of 5 tasks:

1. Reading 1 online chapter
2. Watching 2 recorded videos
3. Watching 1 recorded lecture
4. Submitting a Journal
5. Reading a book you purchased

1. READING FROM *Imagine: How Creativity Works*

- CH-08: *The Shakespeare Paradox*

## 2. WATCHING 2 RECORDED VIDEOS

- Andrew Stanton *The Clues To A Great Story*
- Robinson: *Schools Kill Creativity*

## 3. SUBMIT A JOURNAL

- Submit Journal #5

## 4. WATCHING 1 RECORDED LECTURE:

- Rosenberg Lecture: *Creative Drama and Imagination*

## 5. READING A BOOK YOU PURCHASED

- Read *Harold and the Purple Crayon*

**SESSION 9 ONLINE THU JUL 9**

## HOMEWORK:

Homework consists of 5 tasks:

1. Reading 3 online articles
2. Watching 1 recorded video
3. Watching 3 recorded lectures
4. Submitting a Journal
5. Submitting a Group Assignment

## 1. READING 3 ONLINE ARTICLES

- *Alone Together*
- *Creative Transformations*
- *Visual Artists and Imagery*

## 2. WATCHING 1 RECORDED VIDEO

- Brown: *Tales of Creativity and Play*

## 3. WATCHING 1 RECORDED LECTURE:



- Rosenberg Lecture: *Alone Together* and *Creative Transformations*

#### 4. SUBMITTING A JOURNAL

- Submit Journal #6

#### 5. SUBMITTING A GROUP ASSIGNMENT

- Submit the PowerPoint about the *Eleventh Principle*. This is a **group** assignment and should be submitted **only by the group member whom you have designated to be the group submission person.**

### SESSION 10 FACE-TO-FACE TUE JUL 14

#### WHAT HAPPENS IN CLASS

- Students present their group's *The Eleventh Principle Project PowerPoint*
- Prof. Rosenberg leads the Harold and the Purple Crayon Activity
- Class members report about their journal writing.
- Class members demonstrate their favorite Wreck This Journal entry

#### HOMEWORK:

Homework consists of 3 tasks:

- Submitting a Journal
- Reading online chapters
- Work on Creativity Box project

#### 1. SUBMITTING A JOURNAL

- Submit Journal #7

#### 2. READING 5 ONLINE CHAPTERS

- Tharp: *the Creative Habit: Chapter 02*
- Tharp: *the Creative Habit: Chapter 05*
- Tharp: *the Creative Habit: Chapter 10*
- Gardner *Chapter 1*
- Gardner *Chapter 2*

#### 3. WORK ON YOUR CREATIVITY BOX

### SESSION 11 ONLINE WED JUL 15

#### WHAT YOU WILL DO

- Class members work on their *Creativity Box*.

#### HOMEWORK:

Homework consists of 1 task:

- Completing the *Creativity Box* project

**SESSION 12 FACE-TO-FACE THU JUL 16**

## WHAT HAPPENS IN CLASS

- Class members present and demonstrate their *Creativity Box* to classmates.
- Prof. Rosenberg and students debrief about the course

## HOMEWORK:

Homework consists of 1 task:

- Submitting a Journal
  - Submit Journal 8