

Digital Literacies (E)

15:252:522

3 Credits

Summer 2014

 Online

Graduate School of Education, Rutgers, The State University of New Jersey

Dates: Monday 2nd June - Friday 13th June 2014

Contact Information

Instructor: Cheryl McLean	cheryl.mclean@gse.rutgers.edu
Phone Number 848-932-0801	10 Seminary Pl Rm 229 D
Office Hours: by appointment	Prerequisites or other limitations: None
Mode of Instruction: <input type="checkbox"/> Lecture <input type="checkbox"/> Seminar <input type="checkbox"/> Hybrid <input checked="" type="checkbox"/> Online <input type="checkbox"/> Other	Permission required: <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes Directions about where to get permission numbers: from the instructor

Learning Goals

1. To conceptualize a tacit understanding of digital environments by effectively connecting and integrating theory and practice.
1. To interrogate and critically reflect on their understanding of digital literacies.
2. To explore and operationalize such principles of design as spin, modal choice, remixing texts, convergence in digital environments, architectures of participation, and assessment substantive and aesthetic appeal of texts.
3. To compose their own multimodal composition.

Course catalogue description

This intensive two-week course on digital literacies provides participants with the opportunity to explore and interrogate what it means to compose, understand, and even assess multimodal texts. Participants will explore issues related to adolescent under-achievement and its connections with multimodal, digital, and vernacular texts and practices students engage with on a regular basis. The course (1) defines and frames terms and concepts inherent to digital literacies, and profiles contemporary studies in digital and multimodal literacies and what they can tell us about approaching teaching from a digital and multimodal perspective (2) addresses strands of digital and design literacies from spin to modal choice to remix and convergence to architectures of participation and social networks to design and production (3) probes each strand through hands-on activities that allow you to use and think through the optic of each dimension of digital literacies, and (4) considers issues of assessments and ways of evaluating students from a digital and multimodal perspective.

Course materials:

Rowse, Jennifer (2013). *Working with Multimodality: Rethinking Literacy in a Digital Age*. New York: Routledge.

Additional readings are available on **Sakai** course website

Grading and Activities

Grading

Multimodal Lesson Plan & Critique: **25 %**
Multimodal Composition Presentation: **50%**
Participation/Attendance: **25%**

Project 1: Multimodal Lesson Plan

The first assignment that you will complete is a **multimodal lesson plan** with an accompanying **reflection/critique of the lesson**. Built on strands of digital and design literacies, I would like you to create a lesson plan that fosters digital literacy skills.

Lesson Plan: I expect you to follow the GSE lesson plan format.

Critique: The lesson plan critique will be **two pages, single-spaced, 12 pt. font**. In the critique, you must demonstrate your understanding of expected outcomes, modifications, classroom management, timing and sequencing of lesson, and evaluation and assessment.

Due Date: The Multimodal Lesson Plan & Critique is due on **Thursday 12th June 2014. (25%)**

Project 2: Multimodal Composition Presentation

On the final day of class (**June 13th**), you will participate in a synchronous meeting where you will present a multimodal composition that you created. The composition must show evidence of at least two strands: spin; modal choice; design; remix, and architectures of participation. Each presentation will *demonstrate the product, discuss goals and processes, and respond to feedback. Each presenter will have 15 minutes (10 minute presentation and 5 minute Q&A).

Presentation: You will have **10 minutes each** (strict adherence to timing) to present your digital/multimodal composition that you produced during the course. Then, you will have **5 minutes** for questions and answers.

Due Date: Multimodal Composition Presentation is due on **Friday 13th June 2014. (50%)**

Participation/Attendance

A key component of coursework is contributing to online discussions, participation in activities, and helping classmates with feedback or any support. As a result, participation is clearly part of the grade for the course. **(25%)**

All students are expected to be fully prepared to engage in all course tasks and complete all assignments including: synchronous meetings, discussions, activities (individual and group), online chat rooms, blogs, and wikis, consultations with instructor.

All work must be submitted on time.

Regular, punctual attendance is required. Absences and tardiness will be penalized.

Disability Requirements: In accordance with Rutgers University policy, qualified students with disabilities will be reasonably accommodated. Please direct disability request(s) to instructor.

Academic Integrity: With reference to the Rutgers University Policy on Academic Integrity, please note the following:

Students must assume responsibility for maintaining honesty in all work submitted for credit and in any other work designated by the instructor of the course.

<http://ctaar.rutgers.edu/integrity/policy.html#Integrity>

General Session Outline

DAY	TOPIC	ASSIGNMENT
Monday 2 nd	Multimodality and Digital Literacies	*Artifact Presentation & Analysis
Tuesday 3 rd	Adolescent Learners, Popular culture & 21 st Century Literacy	*Peer Artifact analysis
Wednesday 4 th	Principles of Design	*Create sample text
Thursday 5 th	Contexts of Communicative Practices	* Physical-virtual site task
Friday 6 th	Social Networking	* Research task: networking sites analysis
Monday 9 th	Designing Learning Spaces	Consultations
Tuesday 10 th	Teacher, Text & Context	Consultations
Wednesday 11 th	Power & Digital practices	
Thursday 12 th		PROJECT 1: Multimodal Lesson Plan & Critique
Friday 13 th	PRESENTATIONS	PROJECT 2: Multimodal Presentation