
**CREATIVITY AND IMAGINATION IN EDUCATIONAL SETTINGS -
05:300:305:D1**

Summer 2014

Professor Helene S. Rosenberg

Accommodations

Appropriate accommodations are available for students with disabilities. Please see web site of the [Office of Disability Services for Students](#) for more information.

Academic Integrity

The policies found in the [Rutgers Academic Integrity Policy](#) apply to this course

LEARNING OBJECTIVES:

1. Understanding the development of the fields of creativity and mental imagery through the reading of carefully selected representative materials.
2. Gaining a wide ranging perspective of creativity and imagination by videoed lectures by a variety of speakers from a variety of fields including:
 1. Education
 2. Psychology
 3. The arts
3. Developing a critical eye on what the student views as creative in the processes and products of others.
4. Conducting a personal investigation in the student's own creative processes (fluency, flexibility, and elaboration), as well as recognizing one's own potential to be creative in many ways.
5. Selecting and describing (individually) what the student believes to be a creative product.
6. Working together with other students in a group to develop conceptual materials that stimulate creativity in a target population.

GRADING

8 journals each worth 5 points:	40 points
My Favorite Creative Video	10 points
Group Project: Creativity Box	20 points
Group Project: The 11th Principle	20 points
Class participation	10 points

SESSION 1 FACE---TO---FACE TUE JUN 24

WHAT HAPPENS IN CLASS

1. Introduction
2. Overview of Sakai site and how it works
3. Rosenberg videos
 - a. Creative Spirit Videos
 - b. Lehrer Videos
4. Readings
5. Assignments (individual and group) and Guidelines
6. Books to purchase
 - a. Wreck This Journal
 - b. Steal Like An Artist
 - c. Harold And The Purple Crayon
7. Discussion of personal creativity

HOMEWORK:

Homework consists of 3 tasks:

1. Reading a chapter
2. Watching 2 recorded lectures (all parts of each lecture)
3. Reading 1 Guideline

1. READING FROM Imagine: How Creativity Works

CH---00---Imagine---Introduction

CH---01---Imagine---Bob Dylan's Brain

2. RECORDED LECTURES TO WATCH:

The Creative Spirit Episode 1 Part 1

The Creative Spirit Episode 1 Part 2

The Creative Spirit Episode 1 Part 3

Jonah Lehrer How Creativity Works Part 1

Jonah Lehrer How Creativity Works Part 2

3. Reading 1 Guideline

Guidelines for Class Participation

SESSION 2 ONLINE WED JUN 25

HOMEWORK:

Homework consists of 5 tasks:

1. Reading an online chapter
2. Doing activities from Wreck This Journal
3. Watching 2 recorded videos (all parts of each video)
4. Reading 3 Guidelines
5. Completing an assignment

1. READING FROM Imagine: How Creativity Works

- CH---02: Alpha Waves (Condition Blue)

2. DOING ACTIVITIES FROM WRECK THIS JOURNAL

Please select 10 of the activities from this book – any 10 that you want. Complete them and bring the book with you to every Face---to---Face class

3. WATCHING 2 RECORDED VIDEOS (All parts of each)

1. The creative Spirit Episode 2 (in 3 parts)
 - a. The Creative Spirit Episode 2 Part 1
 - b. The Creative Spirit Episode 2 Part 2
 - c. The Creative Spirit Episode 2 Part 3
2. Jonah Lehrer On Creativity

4. READING 3 GUIDELINES

1. Guidelines for Journal Entries
2. Guidelines for Creating the Box
3. Guidelines for the Eleventh Principle

5. COMPLETING AN ASSIGNMENT

1. Complete Journal 1

SESSION 3 ONLINE THU JUN 26

HOMEWORK:

Homework consists of 6 tasks:

1. Reading an online chapter
2. Doing activities from Wreck This Journal
3. Watching 1 recorded video (all parts)
4. Reading 3 Guidelines
5. Reading material from Steal Like An Artist
6. Submitting a Journal

1. READING FROM Imagine: How Creativity Works

- CH---03: The Unconcealing

2. DOING ACTIVITIES FROM WRECK THIS JOURNAL

Please select a new set of 10 activities (not the ones you did last week) from this book – any new set of 10 that you want. Complete them and bring the book with you to every Face---to---Face class

3. WATCHING 1 RECORDED VIDEO (All parts)

- The creative Spirit Episode 3 (all 4 parts)
 - The Creative Spirit Episode 3 Part 1
 - The Creative Spirit Episode 3 Part 2
 - The Creative Spirit Episode 3 Part 3
 - The Creative Spirit Episode 3 Part 4

4. READING 3 GUIDELINES

- Guidelines for Creating the Box
- Guidelines for the Eleventh Principle
- Guidelines for Finding and Presenting the Most Imaginative Video Example

5. READING FROM Steal Like An Artist

- Principles 1---5 (pages 1---73)

6. SUBMIT A JOURNAL

- Submit Journal 2

SESSION 4 FACE---TO---FACE TUE JULY 1**WHAT HAPPENS IN CLASS**

1. Activities led by Prof. Rosenberg
 - a. Prof. Rosenberg explains 2 assignments:
 - i. The Eleventh Principle
 - ii. The Creativity Box
2. Students break into groups to work on the above 2 assignments

HOMEWORK:

Homework consists of 3 tasks:

1. Reading an online chapter
 2. Watching 1 recorded video (all parts)
 3. Submitting Journal 3
1. READING FROM Imagine: How Creativity Works
 - CH---04: The Letting Go
 2. RECORDED VIDEO TO WATCH:
 1. Creative Spirit Episode 4 (All 3 parts)
 - a. The Creative Spirit Episode 4 Part 1
 - b. The Creative Spirit Episode 4 Part 2
 - c. The Creative Spirit Episode 4 Part 3
 3. SUBMITTING A JOURNAL
 - Submit Journal 3

SESSION 5 ONLINE WED JUL 2

HOMEWORK:

Homework consists of 8 tasks:

1. Reading an online chapter
2. Doing activities from Wreck This Journal
3. Watching 1 recorded video
4. Reading 1 Guideline
5. Reading material from Steal Like An Artist
6. Submitting a Journal
7. Watching The Most Creative YouTube Video Dr. Rosenberg Found
8. Uploading your video

1. READING FROM Imagine: How Creativity Works

- CH---05: The Outsider

2. DOING ACTIVITIES FROM WRECK THIS JOURNAL

Please select a new set of 10 of the activities from this book – any 10 that you have not previously selected. Complete them and bring the book with you to every Face---to---Face class

3. WATCHING 1 RECORDED VIDEO

- Watch Video: Direct TV Commercials---2012

4. READING A GUIDELINE

- Guidelines For Finding And Presenting The Most Creative/Imaginative Video Example

5. READING FROM Steal Like An Artist

- Principles 6---10 (pages 74---140)

6. SUBMIT A JOURNAL

- Submit Journal 4

7. WATCHING The Most Creative Video Dr. Rosenberg Found

- Watch Direct TV Commercials---2012

8. COMPLETING AND UPLOADING A VIDEO ASSIGNMENT

- Complete and Submit The Most Creative/Imaginative Video Assignment.

SESSION 6 ONLINE THU JUL 3**HOMEWORK:**

Homework consists of 4 tasks:

1. Reading an online chapter
2. Doing activities from Wreck This Journal
3. Watching 1 recorded video
4. Completing an assignment

1. READING FROM Imagine: How Creativity Works

- CH--06: The Power of Q

2. DOING ACTIVITIES FROM WRECK THIS JOURNAL

Please select your final set of 10 of the activities from this book – any 10 that you have not previously selected. Complete them and bring the book with you to every Face---to---Face class

3. WATCHING 1 RECORDED VIDEO

- Watch Charles Limb: Your Brain On Improv

4. COMPLETING AN ASSIGNMENT: My Most Creative/Imaginative Video**DIRECTIONS:**

Find and record the video that demonstrates an exemplary example of what you deem to be a creative or imaginative piece of work. This video example could be a commercial (like the Alec Baldwin commercial for credit cards), like an interview with Howard Gardner, or like an evening news story about a person solving a crime. The video should be no longer than three minutes in length, so you may have to submit only part of the entire video. (Additional details about this assignment can be found in the guidelines for this assignment.)

You will upload the video file or the link (YouTube Video URL) on our SAKAI website as directed in the Assignments on SAKAI.

SESSION 7 FACE---TO---FACE TUE JUL 8**WHAT HAPPENS IN CLASS**

1. Students present their favorite movie videos
2. Prof. Rosenberg overviews what will happen in the second half of the course

HOMEWORK:

Homework consists of 4 tasks:

1. Reading an online chapter
 2. Watching 1 recorded video
 3. Watching 2 recorded lectures
 4. Reading 2 Guidelines
1. READING FROM Imagine: How Creativity Works
 - CH---07: Urban Friction
 2. WATCHING 1 RECORDED VIDEO
 - Elizabeth Gilbert: Your Elusive Creative Genius
 3. WATCHING 2 RECORDED LECTURES
 - Understanding the Eleventh Principle Assignment
 - Understanding the Creativity Box Assignment
 4. READING 2 GUIDELINES
 - Guidelines For Creating The Creativity Box
 - Guidelines For Creating The Eleventh Principle

SESSION 8 ONLINE WED JUL 9**HOMEWORK:**

Homework consists of 5 tasks:

1. Reading 1 online chapter
 2. Watching 2 recorded videos
 3. Watching 1 recorded lecture
 4. Submitting a Journal
 5. Reading a book you purchased
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1. **READING FROM Imagine: How Creativity Works**
 - CH---08: The Shakespeare Paradox
 2. **WATCHING 2 RECORDED VIDEOS**
 - Andrew Stanton The Clues To A Great Story
 - Robinson: Schools Kill Creativity
 3. **SUBMIT A JOURNAL**
 - Submit Journal #5
 4. **WATCHING 1 RECORDED LECTURE:**
 - Rosenberg Lecture: Creative Drama and Imagination
 5. **READING A BOOK YOU PURCHASED**
 - Read Harold and the Purple Crayon

SESSION 9 ONLINE THU JUL 10 (BUT STUDENTS MAY WORK IN THE CLASSROOM)

WHAT HAPPENS IN THE CLASSROOM

1. Students work in groups to complete work on The Eleventh Principle Project
2. Develop The Eleventh Principle
3. Work on a group PowerPoint Presentation about The Eleventh Principle
4. Select one member of your group who will upload the PowerPoint
5. The PowerPoint will be submitted by only one member of the group as an attachment to an assignment.
6. Prof. Rosenberg overviews what will happen in the remainder of the course

HOMEWORK:

Homework consists of 5 tasks:

1. Reading 3 online articles
 1. Reading 3 online articles
 2. Watching 1 recorded video
 3. Watching 3 recorded lectures
 4. Submitting a Journal
 5. Submitting a Group Assignment
1. READING 3 ONLINE ARTICLES
 - Alone Together
 - Creative Transformations
 - Visual Artists and Imagery
2. WATCHING 1 RECORDED VIDEO
 - Brown: Tales of Creativity and Play
3. WATCHING 1 RECORDED LECTURE:
 - Rosenberg Lecture: Alone Together and Creative Transformations
4. SUBMITTING A JOURNAL
 - Submit Journal #6
5. SUBMITTING A GROUP ASSIGNMENT
 - Submit the PowerPoint about the Eleventh Principle. This is a group assignment and should be submitted only by the group member whom you have designated to be the group submission person.

SESSION 10 FACE---TO---FACE TUE JUL 15**WHAT HAPPENS IN CLASS**

1. Students present their group's The Eleventh Principle Project PowerPoint
2. Prof. Rosenberg leads the Harold and the Purple Crayon Activity
3. Class members report about their journal writing.
4. Class members demonstrate their favorite Wreck This Journal entry

HOMEWORK:

Homework consists of 3 tasks:

1. Submitting a Journal
 2. Reading online chapters
 3. Work on Creativity Box project
1. SUBMITTING A JOURNAL
 - Submit Journal #7
 2. READING 5 ONLINE CHAPTERS
 1. Tharp: the Creative Habit: Chapter 02
 2. Tharp: the Creative Habit: Chapter 05
 3. Tharp: the Creative Habit: Chapter 10
 4. Gardner Chapter 1
 5. Gardner Chapter 2
 3. Work on Creativity Box Project

SESSION 11 ONLINE WED JUL 16**WHAT YOU WILL DO**

Class members work on their Creativity Box.

HOMEWORK:

Homework consists of 1 task:

- Completing the Creativity Box project

SESSION 12 FACE---TO---FACE THU JUL 17**WHAT HAPPENS IN CLASS**

1. Class members present and demonstrate their Creativity Box to classmates.
2. Prof. Rosenberg and students debrief about the course

HOMEWORK:

Homework consists of 1 task:

- Submitting a Journal
- Journal #8